

ALPA Welcomes Coca-Cola Australia's Major Sustainable Packaging Targets

Wednesday April 17th

The Arnhem Land Progress Aboriginal Corporation (ALPA) has welcomed Coca-Cola Australia's major announcement to make 70 per cent of its plastic bottles entirely from recycled plastic by the end of 2019.

The move is part of Coca-Cola's commitment to a *World Without Waste* to increase the use of recycled plastics and decrease the use of virgin plastics in the country.

As a retailer, ALPA is pleased to hear that popular Coca-Cola and Mount Franklin products will be created from recycled plastics, and that the move, directly contributes to *Australia's 2025 National Packaging Targets on recyclable and recycled materials*.

ALPA Retail General Manager Michael Dykes says,

"Seeing a primary supplier like CCA take this positive action will support our own drive for improved sustainable outcomes."

ALPA already has a recycling program in several of our remote stores where bottles and cans are collected and freighted back to Darwin to be recycled at Enviroware. This move by CCA will further support our efforts to reduce landfill and keep our communities clean.

ALPA looks forward to seeing other major manufacturers contribute to the global waste issue.

"We know other suppliers are working on similar strategies, when they are ready we will support them also with a combined focus and education strategy to drive positive outcomes while not limiting choice," says Mr Dykes.



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